

JOHN LEE

LOS ANGELES CITY COUNCILMEMBER • DISTRICT 12



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COUNCILMEMBER JOHN LEE ANNOUNCES UNIQUE PHILANTHROPIC PARTNERSHIP IN COUNCIL DISTRICT 12 THROUGH JODI AND GREG PERLMAN'S THE CHANGE REACTION ANGEL FUND

LOS ANGELES – Today, Councilmember John Lee announced the launch of the \$50,000 Council District 12/Change Reaction Angel Fund, which will provide emergency financial relief to hardworking families and individuals experiencing hardship in the Twelfth District. This unique fund, established with L.A.-based nonprofit The Change Reaction, is also supported by ONEgeneration, an organization known for its work with seniors, and the Los Angeles Police Department, whose Senior Lead Officers are frequently the first point of contact for individuals who have fallen on hard times.

“It really doesn’t take much for someone to fall into financial crisis or find themselves on the verge of homelessness,” remarked Councilmember Lee. “Unexpected expenses such as a medical emergency, a car or home repair, or a large utility bill could be devastating.”

The idea for the CD12/Change Reaction Angel Fund was borne out of discussions between Councilmember Lee and Greg Perlman about the City’s homelessness crisis, and the need for intervention and support for residents who are at-risk of becoming homeless. The Fund will provide financial assistance in the form of a one time grant to residents of the Twelfth District. ONEgeneration will serve as intake coordinators for the fund and work with LAPD Senior Lead Officers on outreach to the community to identify individuals and families in need. ONEgeneration Director of Strategic Initiatives Jenna Hauss shared that these funds will “help our most vulnerable and frail older adults to continue to live in their homes and not worry about falling into homelessness.”

According to data from USC's Price Center for Social Innovation, nearly 60% of families in Council District 12 are rent burdened, and approximately 30% of families in the District are severely rent burdened, leaving little to pay for other life necessities such as food, utilities, child care, and health care. "The Change Reaction was borne out of a desire to create a direct giving platform to people in need in the community using the amazing organizations that are already on the ground," said founder Greg Perlman.

The CD12/Change Reaction Angel Fund will be awarding funds immediately to provide relief to individuals and families experiencing serious financial hardship. Individuals seeking assistance should contact Ron Rubine in the Council District 12 Community Service Center at (818) 882-1212.

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Los Angeles City Councilmember John Lee represents the Twelfth Council District in the Northwest San Fernando Valley which includes the communities of Northridge, Chatsworth, Granada Hills, North Hills, West Hills, Porter Ranch, Sherwood Forest, and portions of Reseda.